

Tips for Meeting the Challenge

This section provides detailed charts of the criteria for the HealthierUS School Challenge and additional resources to assist you in maintaining and/or implementing the criteria in your school or school district. Resources such as the HealthierUS School Challenge Checklist, Whole-Grains Resource, and Tips for Increasing Participation will help you meet the Challenge!

The HealthierUS School Challenge criteria emphasize key areas that are based on the 2005 Dietary Guidelines for Americans and MyPyramid principles. The criteria will assist you in promoting a healthy school environment that provides nutritious meals, while also providing nutrition education, physical education, and opportunities for physical activity.

Now that you are ready, there are some tips and resources that can help you meet the Challenge. The following charts list the criteria and the requirements to fulfill in order to meet each award level in elementary and secondary schools.

Criteria for Elementary Schools

	Award Level General Requirements				
HealthierUS Scl		Bronze	Silver	Gold	Gold Award of Distinction
E EAW	is enrolled as a trition (TN) school.	~	~	~	~
Reimbursable lunches meet the USDA nutrition standards. School district had a School Meals Initiative (SMI) review within 5 years and all corrective actions have been completed.		•	•	•	•
Average Daily Participation for lunch meets or exceeds a minimum.	Elementary Schools	N/A	60%	70%	70%
School lunch menu allows stu food items listed below:	dents to select each of the	~	~	~	~
A different vegetable ever servings must be at least 1/4		~	~	~	~
	vegetables offered 3 or of the 3, at least 2 must be	~	~	~	~
 Cooked dry beans or p 	peas (legumes) must be cludes canned dry beans		~	*	
canned, dried, or 100% jui		plus 1 day/ week fruit must be served fresh	plus 1 day/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh
100% fruit juice can be coper week.	ounted as a fruit only once	~	~	~	~
grain food is equal to a ser defined in the <i>Food Buying</i> The majority of whole-gra have the whole grain(s) lis	g Guide, pages 3.15-3.16. in food products served must ted first in the ingredient ain servings must have whole	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one each day)	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)
Only low-fat (1% or less) milk, flavored or unflavore		(S)	m (hug	•	~



Criteria for Elementary Schools

	Award Level General Requirements				
HealthierUS School Challenge Criteria for Elementary Schools	Bronze	Silver	Gold	Gold Award of Distinction	
If the school sells any other foods and beverages on campus (competitive foods), sales must meet the criteria below, as well as the restricted times and locations stated at the right. Competitive foods are defined as any foods or beverages sold in competition with reimbursable meals. This includes a la carte, vending, snack bar, school store, and/or any other food and beverage sales on campus. Seconds or extra sales of entrees offered as part of the day's reimbursable lunches are exempt.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply throughout the school day (including meal periods), throughout the school campus	The criteria apply throughout the school day (including meal periods), throughout the school campus	
Competitive foods and beverages must meet these criteria:					
 Competitive Foods: Total fat: Calories from total fat must be at or below 35% per serving. Excludes nuts, seeds, nut butters, and reduced-fat cheese. 	•	•	~	~	
• <i>Trans</i> fat: Less than 0.5 grams (<i>trans</i> fat free) per serving.	~	~	~	~	
• Saturated fat : Calories from saturated fat must be below 10% per serving. <i>Excludes reduced-fat cheese</i> .	~	✓	~	•	
 Sugar: Total sugar must be under or equal to 35% sugar by weight (includes naturally occurring and added sugars). Excludes fruits, vegetables, and milk. 	~	~	•	~	
• Sodium: See information at right for sodium limits.	≤ 480 mg sodium per non-entrée;	≤ 480 mg sodium per non-entrée;	≤ 480 mg sodium per non- entrée;	≤ 200 mg sodium per non- entrée; ≤ 480 mg per	
	≤ 600 mg per entrée	≤ 600 mg per entrée	≤ 600 mg per entrée	entrée OR Physical Education is 150 minutes/week	
 Portion size/Calories: Not to exceed the serving size of the food served in the NSLP; for other items, the package or container is not to exceed 200 calories. 	•	•	•	•	
Competitive Beverages:					
 (Only the following beverages are allowed) Milk: Only low-fat (1% or less) and fat-free (skim), flavored or unflavored fluid milk, and/or USDA approved alternative dairy beverages; limit serving size to maximum of 8 fluid ounces. 	~	~	~	•	
• 100% full strength fruit & vegetable juices with no sweeteners (nutritive or non-nutritive); <i>limit serving size to maximum of 6 fluid ounces</i> .	~	~	~	•	
Water: Unflavored, no sweeteners (nutritive or non-nutritive), noncarbonated, caffeine-free.	~	~	~	~	



Criteria for Elementary Schools

	Award Level General Requirements					
HealthierUS School Challenge Criteria for Elementary Schools	Bronze	Silver	Gold	Gold Award of Distinction		
Nutrition Education:						
• Is provided for at least half, but no fewer than two, of the grade levels in the school. If the school consists of a single grade, nutrition education is provided to all students in the school.	•	•	•	~		
• Is part of a structured and systematic unit of instruction, such as <i>MyPyramid</i> lessons from Team Nutrition.	•	~	•	•		
 Involves multiple channels of communication, including the classroom, cafeteria, and home/ parents. 	•	•	•	•		
 Messages are reinforced by prohibiting the use of food as a reward (school holiday parties are excluded). 	•	•	•	•		
 Physical education/activity is promoted by: Providing structured physical education classes for all full-day students throughout the school year. Providing unstructured daily opportunities for physical activity for all full-day students, such as recess. Reinforcing physical education/activity messages by neither denying nor requiring physical activity as a means of punishment. 	A minimum average of 45 minutes per week throughout school year	A minimum average of 45 minutes per week throughout school year	A minimum average of 90 minutes per week throughout school year	A minimum average of 150 minutes per week throughout school year OR meet stricter sodium requirements plus a minimum average of 90 minutes per week throughout school year		
School policies support a wellness environment by permitting primarily nonfood items being sold through school fundraising activities. However, if food items are sold during the school day, they must meet the guidelines for competitive foods, as outlined in this chart.	•	•	•	~		
The school district has developed a Wellness Policy . A copy of the Wellness Policy is submitted with the application.	•	•	•	~		





Criteria for Secondary Schools

		A	Award Level General Requirements				
HealthierUS Sc		Bronze	Silver	Gold	Gold Award of Distinction		
	l is enrolled as a trition (TN) school.	~	~	~	•		
Reimbursable lunches meet to standards. School district had (SMI) review within 5 years as been completed.	a School Meals Initiative	~	~	~	~		
Average Daily Participation For lunch meets or exceeds a minimum.	Middle Schools High Schoools	N/A	60% 45%	70% 65%	70% 65%		
School lunch menu allows stu lood items listed below:	idents to select each of the	~	~	~	~		
A different vegetable eve servings must be at least ¹ / ₂		~	~	~	~		
Dark green or orange	vegetables offered 3 or of the 3, at least 2 must be	~	~	~	~		
	peas (legumes) must be cludes canned dry beans		•				
canned, dried, or 100% jui		plus 1 day/ week fruit must be served fresh	plus 1 day/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh		
100% fruit juice can be coper week.	ounted as a fruit only once	~	~	~	~		
grain food is equal to a set defined in the <i>Food Buyin</i> . The majority of whole-gra have the whole grain(s) lis	g Guide, pages 3.15-3.16. in food products served must sted first in the ingredient ain servings must have whole	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one each day)	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)		
Only low-fat (1% or less milk, flavored or unflavor) and fat-free (skim) fluid ed, offered each day.	v Good	k kug	~	•		

Criteria for Secondary Schools

	Award Level General Requirements				
HealthierUS School Challenge Criteria for Secondary Schools	Bronze	Silver	Gold	Gold Award of Distinction	
If the school sells any other foods and beverages on campus (competitive foods), sales must meet the criteria below, as well as the restricted times and locations stated at the right. Competitive foods are defined as any foods or beverages sold in competition with reimbursable meals. This includes a la carte, vending, snack bar, school store, and/or any other food and beverage sales on campus. Seconds or extra sales of entrees offered as part of the day's reimbursable lunches are exempt.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply throughout the school day (including meal periods), throughout the school campus	The criteria apply throughout the school day (including meal periods), throughout the school campus	
Competitive foods and beverages must meet these criteria:					
 Competitive Foods: Total fat: Calories from total fat must be at or below 35% per serving. Excludes nuts, seeds, nut butters, and reduced-fat cheese. Trans fat: Less than 0.5 grams (trans fat free) per 	~	~	•	~	
serving. • Saturated fat: Calories from saturated fat must be	_	~	~	~	
below 10% per serving. Excludes reduced-fat cheese.	~	~	~	~	
 Sugar: Total sugar must be under or equal to 35% sugar by weight (includes naturally occurring and added sugars). Excludes fruits, vegetables, and milk. 	~	~	~	~	
Sodium: See information at right for sodium limits.	≤ 480 mg sodium per non-entrée;	≤ 480 mg sodium per non-entrée;	≤ 480 mg sodium per non-entrée;	≤ 200 mg sodium per non-entrée;	
	≤ 600 mg per entrée	≤ 600 mg per entrée	≤ 600 mg per entrée	≤ 480 mg per entrée	
Portion size/Calories: Not to exceed the serving size of the food served in the NSLP; for other items, the package or container is not to exceed 200 calories.	•	•	•	~	
Competitive Beverages: (Only the following beverages are allowed) Milk: Only low-fat (1% or less) and fat-free (skim), flavored or unflavored fluid milk, and/or USDA approved alternative dairy beverages; limit serving	•	~	•	~	
 size to maximum of 8 fluid ounces. 100% full strength fruit & vegetable juices with no sweeteners (nutritive or non-nutritive); limit serving size to maximum of 6 fluid ounces for middle schools 	~	~	~	~	
 and 8 fluid ounces for high schools. Water: Unflavored, no sweeteners (nutritive or non-nutritive), noncarbonated, caffeine-free. 	~	~	•	•	



	Award Level General Requirements				
HealthierUS School Challenge Criteria for Secondary Schools	Bronze	Silver	Gold	Gold Award of Distinction	
Nutrition Education:					
Offered to middle school students in at least one grade level as part of required year round instruction.	~	•	•	~	
Offered to high school students in 2 courses required for graduation.	~	~	•	~	
Involves multiple channels of communication.	_	-	~	_	
Messages are reinforced by prohibiting the use of food as a reward (school holiday parties are excluded).	~	~	~	•	
Physical education/activity is promoted by:					
 Offering structured physical education classes to at least two grades and providing students in all grades opportunities to participate in physical activity (intramural/interscholastic sports or activity clubs) throughout the school year. 	~	•	~	•	
 In addition, actively promoting participation in physical activities (in and out of school) to all students. 	~	~	•	~	
 Reinforcing physical education/activity messages by neither denying nor requiring physical activity as a means of punishment. 	•	•	•	•	
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	The state of the s				
School policies support a wellness environment by permitting primarily nonfood items being sold through school fundraising activities. However, if food items are sold during the school day, they must meet the guidelines for competitive foods, as outlined in this chart.	•	•	~	~	
The school district has developed a Wellness Policy . A copy of the Wellness Policy is submitted with the application.	•	•	~	~	

Criteria for All Schools

		Award Level General Requirements				
HealthierUS Sc Comparison Crite		Bronze	Silver	Gold	Gold Award of Distinction	
TEAM	l is enrolled as a trition (TN) school.	•	•	•	•	
Reimbursable lunches meet t standards. School district had (SMI) review within 5 years ar been completed.	a School Meals Initiative	•	•	•	•	
Average Daily Participation for lunch meets or exceeds	Elementary Schools Middle Schools	N/A N/A	60% 60%	70% 70%	70% 70%	
a minimum.	High Schools	N/A	45%	65%	65%	
School lunch menu allows stu food items listed below:	dents to select each of the	~	~	~	~	
A different vegetable ever servings must be at least ½	cup. Of these five:	•	•	•	~	
	vegetables offered 3 or more 3, at least 2 must be different)	~	✓	~	✓	
	peas (legumes) must be cludes canned dry beans	*	•	•	>	
canned, dried, or 100% juil least 1/4 cup. Dried fruit mu	y of the week (fresh, frozen, ce). All servings must be at ust have no added sweetener; canned fruit must be packed	plus 1 day/ week fruit must be served fresh	plus 1 day/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh	plus 2 days/ week fruit must be served fresh	
100% fruit juice can be coweek.	ounted as a fruit only once per	•	~	~	~	
grain food is equal to a ser defined in the <i>Food Buying</i> majority of whole-grain fo the whole grain(s) listed fi	ng. A serving size of whole- ving of Grains/Bread as g Guide, pages 3.15-3.16. The od products served must have rst in the ingredient statement. s must have whole grain as the	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one ach day)	At least 1 serving of whole-grain food offered 3 or more days per week (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)	At least 1 serving of whole-grain food offered each day (not the same one each day)	
Only low-fat (1% or less) milk, flavored or unflavored		•	ilk Chug	~	~	



	Award Level General Requirements					
HealthierUS School Challenge Comparison Criteria for All Schools	Bronze	Silver	Gold	Gold Award of Distinction		
If the school sells any other foods and beverages on campus (competitive foods), sales must meet the criteria below, as well as the restricted times and locations stated at the right. Competitive foods are defined as any foods or beverages sold in competition with reimbursable meals. This includes a la carte, vending, snack bar, school store, and/or any other food and beverage sales on campus. Seconds or extra sales of entrees offered as part of the day's reimbursable lunches are exempt.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply during meal periods within the foodservice area(s) Foodservice area(s) refers to any area on school premises where program meals are served and/or eaten.	The criteria apply throughout the school day (including meal periods), throughout the school campus	The criteria apply throughout the school day (including meal periods), throughout the school campus		
Competitive foods and beverages must meet these criteria:						
 Competitive Foods: Total fat: Calories from total fat must be at or below 35% per serving. Excludes nuts, seeds, nut butters, and reduced-fat cheese. Trans fat: Less than 0.5 grams (trans fat free) per serving. Saturated fat: Calories from saturated fat must be below 10% per serving. Excludes reduced-fat cheese. Sugar: Total sugar must be under or equal to 35% sugar by weight (includes naturally occurring and added sugars). Excludes fruits, vegetables, and milk. Sodium: See information at right for sodium limits. 	≤ 480 mg sodium per non-entrée; ≤ 600 mg per entrée	≤ 480 mg sodium per non-entrée; ≤ 600 mg per entrée	≤ 480 mg sodium per non-entrée; ≤ 600 mg per entrée	≤ 200 mg sodium per non-entrée; ≤ 480 mg per entrée OR Physical Education		
Portion size/Calories: Not to exceed the serving size of the food served in the NSLP; for other items, the package or container is not to exceed 200 calories.	•	•	•	is 150 minutes/week for elementary schools		
Competitive Beverages: (Only the following beverages are allowed) Milk: Only low-fat (1% or less) and fat-free (skim), flavored or unflavored fluid milk, and/or USDA approved alternative dairy beverages; limit serving size to maximum of 8 fluid ounces.	~	~	•	•		
• 100% full strength fruit & vegetable juices with no sweeteners (nutritive or non-nutritive); <i>limit serving size to maximum of 6 fluid ounces for elementary and middle schools and 8 fluid ounces for high schools.</i>	•	•	•	•		
Water: Unflavored, no sweeteners (nutritive or non-nutritive), noncarbonated, caffeine-free.	~	~	~	~		

Criteria for All Schools

	Award Level General Requirements					
Healthier US School Challenge Comparison Criteria for All Schools	Bronze	Silver	Gold	Gold Award of Distinction		
Nutrition Education:						
Elementary Schools						
• Is provided for at least half, but no fewer than two, of the grade levels in the school. If the school consists of a single grade, nutrition education is provided to all students in the school.	~	•	~	~		
• Is part of a structured and systematic unit of instruction, such as <i>MyPyramid</i> lessons from Team Nutrition.	~	•	~	~		
 Involves multiple channels of communication, including the classroom, cafeteria, and home/ parents. 	~	~	~	~		
 Messages are reinforced by prohibiting the use of food as a reward (school holiday parties are excluded). 	~	•	~	~		
Secondary Schools						
Offered to middle school students in at least one grade level as part of required year round instruction.	•	•	~	~		
• Offered to high school students in 2 courses required for graduation.	✓	~	~	~		
• Involves multiple channels of communication.	~	~	~	~		
 Messages are reinforced by prohibiting the use of food as a reward (school holiday parties are excluded). 	>	~	~	~		
Physical education/activity is promoted by:						
Elementary Schools				A minimum average of 150 minutes/week		
Providing structured physical education classes for all full-day students throughout the school year.	A minimum average of 45 minutes per week throughout school year	A minimum average of 45 minutes per week throughout school year	A minimum average of 90 minutes per week throughout school year	throughout school year OR meet stricter sodium requirements plus a minimum average of 90 minutes per week throughout school year		
 Providing unstructured daily opportunities for physical activity for all full-day students, such as recess. 	•	•	~	~		
Reinforcing physical education/activity messages by neither denying nor requiring physical activity as a means of punishment.	~	•	~	~		

Award Level General Requirements					
Bronze	Silver	Gold	Gold Award of Distinction		
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~	~	~	~		
		Bronze Silver	Bronze Silver Gold		

Checklist

HealthierUS School Challenge Checklist Are You Ready To Take the HealthierUS School Challenge? If You Can Check "Yes!" in Each Box Below, You Are Ready! YES! Is your school a Team Nutrition School? Does your school implement a local school wellness policy? Did your school complete requirements of most recent SMI review? Does your school provide nutrition education to students? **Elementary Schools:** Does your school provide 45 minutes or more of physical education to students in every grade per week? (Gold requirement is 90 minutes; Gold of Distinction is 90 minutes with stricter sodium requirements OR 150 minutes.) **Secondary Schools:** Does your school offer physical education classes to at least two grades and provide students in all grades opportunities to participate in physical activity? **Elementary and Middle Schools:** Does your school maintain an Average Daily Participation (ADP) of at least 60% for Silver level? (For Gold & Gold of Distinction, the requirement is 70% or higher.) There is no ADP requirement for Bronze.) **High Schools:** Does your school maintain an ADP of 45% or higher for Silver level? (For Gold and Gold of Distinction, the requirement is 65% or higher.) There is no ADP requirement for Bronze level.) In your school lunch, do you: Offer a different vegetable each day of the week? Offer dark green or orange vegetables 3 or more days each week? Offer dry beans and/or peas 1 or more days each week? Offer a different fruit each day of the week? (At least one being fresh for Bronze/Silver and at least two fresh for Gold/Gold of Distinction) Offer at least a serving of whole grains 3 or more days each week? (Daily for Gold and Gold of Distinction) Offer only low-fat and fat-free milk each day? Are competitive foods: Served in portions of 200 calories or less (includes fundraising)? Under or equal to 35% calories from fat (excluding nuts and reduced-fat cheese)? Trans-fat free? Under 10% calories from saturated fat (excluding reduced-fat cheese)? Under or equal to 35% sugar by weight? (fruits are exempt) Under or equal to 480 mg sodium per side dish, 600 mg per entrée for Bronze/Silver/Gold (or Gold of Distinction only for elementary schools with 150 minutes of physical education)? Under or equal to 200 mg sodium per side dish; or 480 mg per entrée for Gold of Distinction? Are competitive beverages limited to low-fat or fat-free milk, 100% fruit/vegetable juice, or water?

